

MS&D magazine

on maritime security & defence

international
conference on
maritime security
and defence

MS&D



www.msd-magazine.com



MEDIA DATA 2024

Mittler Report Verlag GmbH
Beethovenallee 21 | D-53173 Bonn
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TAMMMEDIA

Exclusive Partner of

International conference on
maritime security and defence
MS&D



SMM
MARITIME
START-UP NIGHT

Maritime
Future
Summit



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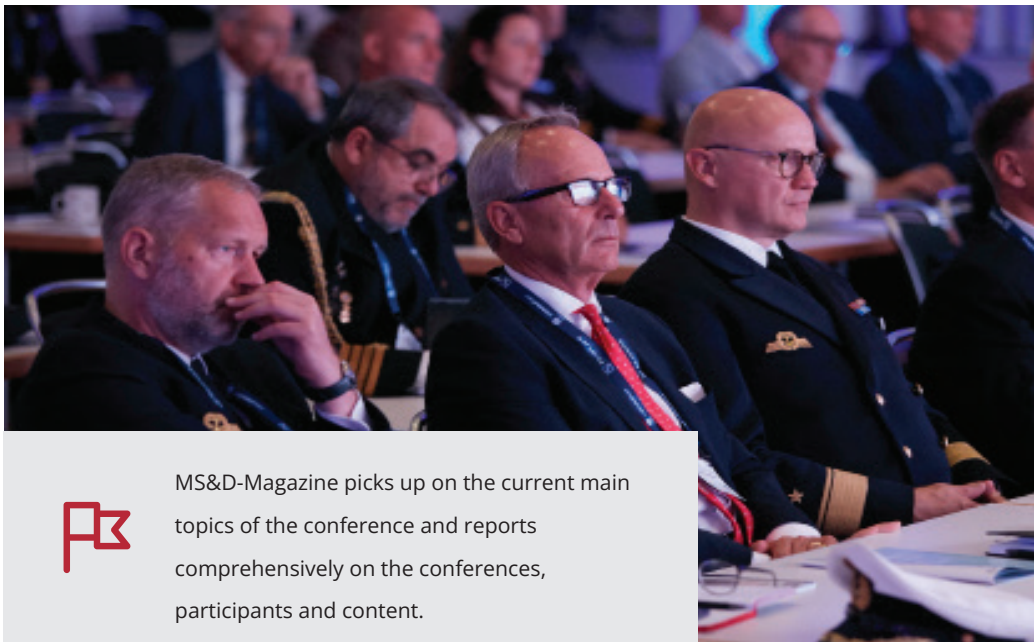
REPORT

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Profile | Range of topics

The magazine «Maritime Security & Defense», MS&D for short, is published on the occasion of the conference of the same name during SMM and, as an English-language trade journal, reflects the content of the conference and exhibitors: The MS&D Conference is a leading international forum that brings together users, manufacturers and developers from the maritime sector with a focus on the security and defence sector. It offers state-of-the-art technology at the forefront of the world and strengthens cooperation between various players such as authorities, navies, industry, start-ups and research institutions. As part of SMM in Hamburg, it attracts its own exhibitors, guests and speakers. In 2022, 40,000 participants and 2,000 exhibitors from 100 nations visited SMM.



MS&D-Magazine picks up on the current main topics of the conference and reports comprehensively on the conferences, participants and content.

Distribution

- at SMM exhibition
- MS&D Conference
- media bins

With targeted distribution and strategic partnerships, the MS&D magazine reaches decision-makers from the maritime defence sector worldwide.

Take advantage of this unique opportunity for your marketing and secure good placements for your adverts at an early stage!

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Date | Theme Plan

Dates

Editorial deadline:	15.06.2024
Closing date for advertisements:	08.07.2024
Deadline for printing documents:	22.07.2024
Release date:	20.08.2024



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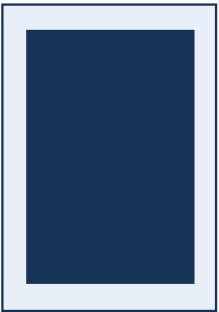
Keytopics

- New Technologies and Their Impact on Maritime Security
- Threats to Shipping and Fishing in Brown Waters and Open Oceans
- Maritime Aspects of Military Logistics – New Challenges
- Maritime Domain Awareness & Multi Domain Ops – Above and Under Water
- New Trends & Technologies
- Critical Undersea Infrastructure
- The Maritime Contribution to Multi Domain Operations
- Asymmetric Naval Responses
- Technological Responses to Maritime Security Challenges in the Indo-Pacific Area
- Asymmetrical Threats Against Commercial Shipping
- Trends in Naval Shipbuilding – A German Perspective
- Engineering and Design Trends in Naval Shipbuilding
- Application of AI in the Naval Shipbuilding Industry

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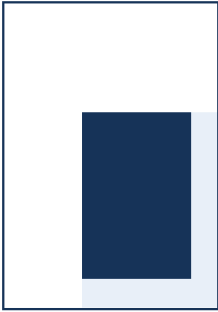


Ad formats | Prices



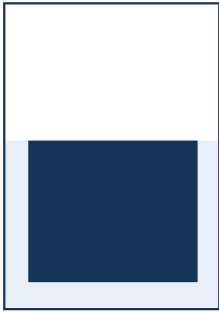
1/1 PAGE
EUR 6.690,-

Type area: 181 x 244
Bleed: 210 x 297*



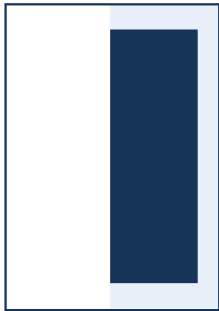
JUNIOR PAGE
EUR 3.730,-

Type area: 118 x 188
Bleed: 135 x 213*



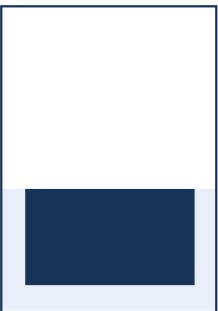
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Bleed: 210 x 155*



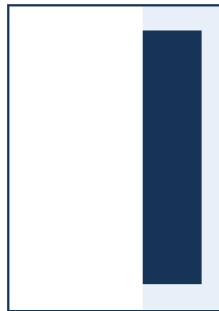
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Type area: 86 x 244
Bleed: 103 x 297*



1/3 PAGE LANDSCAPE
EUR 2.550,-

Type area: 181 x 86
Bleed: 210 x 111*



1/3 PAGE PORTRAIT
EUR 2.550,-

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* Bleed ad formats: all formats plus 3 mm bleed on all sides. Text distance to bleed at least 5 mm. Special placements 10% surcharge on the basic price before discount.



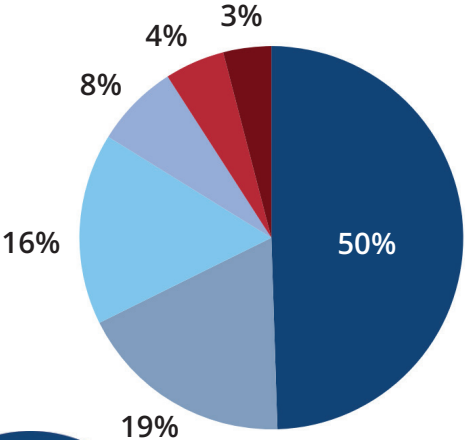
Distribution | Readership

Distribution analysis

at SMM exhibition, MS&D Conference, media bins	1.000 Copies
as a supplement to all Mittlerer Report Publications	28.000 Copies
European Security & Defence	14.000 Copies
European Security & Technic	16.000 Copies
MarineForum	8.000 Copies
 ePaper	 20.000 Receiver

Participant MS&D Conference 2023

- Navy, coastguard and police
- Research, development, science
- Security and defence industry
- Shipyards
- Electrical engineering
- Ministries and civil authorities



Target Group MS&D Conference

- international procurement managers/decision-makers/-and foreign procurement offices
- Innovation landscape of the Bundeswehr and other players in this community at home and abroad
- international maritime security institutions
- International security managers for maritime infrastructure on the coasts
- High-ranking representatives of international navies
- Those responsible for innovation and development in civil industry, business and science at home and abroad
- Decision-makers and project managers in politics, the German armed forces, administration, scientific institutions, associations and industry.



Technical specifications

Magazine Format

210 mm wide x 297 mm high,
DIN A4 untrimmed:
216 mm wide x 303 mm high

Printing & binding process

Cover: Sheet-fed offset, 70 screen
Inside: Sheet-fed offset, 70 screen;
perfect binding

Paper

Cover: 170g, LuxoMagic
Inside: 80g, OpaqueSatin

Data transmission

By e-mail to anzeigen@mittler-report.de

Data formats

Print-ready PDF files (PDF/X4) / open files
(incl. fonts, images and links)

Warranty

We accept no liability for the delivery of
incomplete or deviating data.

Colors

Printing colors (CMYK) according to ISO
12647-2 (PSO), Special colors available



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